

THE BENSON

PORTLAND

CONTACT:

Julie Parker
Corporate Director of Marketing
The Benson Hotel
+1 503 219 6706
jparker@coasthotelsusa.com

The Benson Hotel in Portland Converts to The Benson, Curio Collection by Hilton

*Portland's landmark hotel features spacious guestrooms and suites,
a Historic Stairwell to honor Its rich history, and locally inspired design*



Exterior rendering of The Benson Portland, Curio Collection by Hilton in Portland, Oregon.

PORTLAND, Ore. – October 5, 2021 –The Benson Portland, Curio Collection by Hilton™ and [Coast Hospitality Management](#), announced today the official conversion of the 287-room historic hotel in downtown Portland, Oregon. Built by philanthropist and innovator Simon Benson, this fabled, European-style hotel is the last of its kind. No other hotel in the region comes close to the quintessential elegance, amenities and charm of The Benson. The property features two restaurants, historic meeting and event spaces, and is walkable to the city's bustling downtown. In addition to its spacious guestrooms and suites, the property honors its rich history through the Historic Stairwell, a mini museum, featuring over 160 photos and stories of Portland and its many historic landmark buildings, including the venerable Benson Hotel and its transformation over 100 years. In addition to building Portland's Finest Hotel,

Simon Benson, successful lumber baron, businessman and philanthropist, spent a decade of public service directed to the State of Oregon and the City of Portland, and his many contributions are highlighted in the stairwell.

The Benson Portland, Curio Collection by Hilton is listed on the National Register of Historic Places. The Historic Stairwell features over 50 other famous landmarks in Portland, with photos dating back to 1847. It showcases the story about how Portland got its name (and other recognizable nicknames), and many fun facts about Portland, from its cultural offerings in museums, music, film and the arts, to its food scene that has become part of the city's fabric. Deeply rooted in its community, guests are immersed in the timeless elegance and historic charm the moment they step through the door. The hotel's lobby features Italian marble floors, Austrian crystal chandeliers, and Circassian walnut wood from the imperial forests of Russia.

"We are excited to partner with this iconic hospitality brand and to position this Portland landmark as one of the newest hotels that make up the Hilton Curio Collection," said George Schweitzer, managing director of the property. "By shining a bright light on this community and ensuring our guests feel the spirit of the city's culture within these walls, our guests are sure to enjoy an authentic, one-of-a-kind experience."

[The Benson Portland, Curio Collection by Hilton](#) has been host to the most discerning of tastes. In the hotel's sprawling Presidential Suites, guests can enjoy their own private upscale experience high above the city. With high end Italian furniture, custom wet bar and Swarovski crystal chandeliers, The Benson's Presidential Suites offer comfort and elegance with city views that are sure to impress. Their large bathroom suites feature marble bathroom vanities, a television mirror and a large walk-in shower with a multisensory water experience. A floor to ceiling gas fireplace creates an inviting ambiance in the large living room space.

The Benson Portland's 287 guest rooms and suites are elegantly appointed to provide all the comforts and amenities for a relaxing getaway. Each guest room features Tempur-Pedic beds, down pillows, luxurious linens and down duvet covers. In-room amenities include high-definition televisions, spa-inspired bathrooms with Gilchrist & Soames amenities, marble vanities and glass-enclosed walk-in showers, coffee makers, lush bathrobes and mini fridge. Additionally, the property offers a 24-hour fitness center and a 24-hour business center.

“Curio Collection has expanded to over 100 hotels in some of the world’s top urban markets, and we are thrilled to add The Benson Portland to our growing portfolio,” said Jenna Hackett, global brand head, Curio Collection by Hilton. “Each Curio Collection property is handpicked for its one-of-a-kind story, and The Benson Portland is a perfect example of bringing that story to life for our guests. The hotel’s rich history and local inspiration combined with elevated amenities and stylish accommodations will offer a truly remarkable stay experience.”

The Benson Portland, Curio Collection by Hilton is ideal for weddings, corporate events and social gatherings. It features over 14,000 square feet of flexible event space, including the historic Crystal Ballroom, replete with gold leafing, Austrian crystal chandeliers, cathedral windows and ornate coffered ceiling. With the same attention to detail and purposeful design found throughout the property, much of its event spaces feature crystal chandeliers, elegant fixtures and accessories that reflect the historic elements of the hotel.

The Benson Portland, Curio Collection by Hilton is also part of Hilton Honors, the award-winning guest-loyalty program for Hilton's 18 world-class brands. Members who book directly through the preferred Hilton channels have access to instant benefits, including a flexible payment slider that allows members to choose nearly any combination of Hilton Honors Points and money to book a stay, free standard Wi-Fi and an exclusive member discount that can't be found anywhere else. Members also enjoy popular digital tools available exclusively through the industry-leading Hilton Honors mobile app where Hilton Honors members can check-in, choose their room and access their room using a Digital Key.

The Benson Portland, Curio Collection by Hilton is located at 309 Southwest Broadway, Portland, Oregon, just 10 miles away from Portland International airport, a short walk to Portland’s MAX light rail, historic Pioneer Courthouse Square, the trendy Pearl District, Powells bookstore, and several restaurants and breweries.

For more information or to make a reservation, please visit www.thebensonportland.curiocollection.com.

About THE BENSON PORTLAND

Established in 1913, the historic Benson Portland, Curio Collection by Hilton combines European elegance and charm with modern luxuries. The award-winning hotel is centrally located in Downtown Portland and has long catered to celebrities, dignitaries, and nearly every U.S. president since William H. Taft. The Benson, Curio Collection by Hilton is currently ranked as number two on TripAdvisor out of the 164 hotels in Portland. The area is one of the most environmentally friendly cities in the world, offering visitors access to a variety of outdoor sports and activities in addition to a world-class convention center, festivals, and city-wide events. Learn more about The Benson Portland, Curio Collection by Hilton at newsroom.hilton.com/curio, and follow The Benson Portland, Curio Collection by Hilton on [Facebook](#), [Instagram](#) and [Twitter](#).

ABOUT COAST HOSPITALITY MANAGEMENT

Coast Hospitality Management is a Seattle based hotel company founded in 2010 and deeply rooted in the Pacific Northwest for over 30 years. With 10 franchised hotels across the west coast in states including Hawaii, Alaska, California, Oregon and Washington, the company's philosophy of serving its guests through a superior standard of value, hospitality and service supports its continuing expansion. Coast Hospitality's team members come from diverse backgrounds, nationalities, orientations, and beliefs; Coast Hospitality believes that drawing on a variety of life experiences makes them stronger and brings a richness to its culture. Coast Hospitality Management has assembled a dynamic, motivated team of highly trained hospitality professionals, and perform their management services with a focus on future return, manageable risk, and exceptional value potential for each property.

ABOUT CURIO COLLECTION BY HILTON

[Curio Collection by Hilton](#) is a global portfolio of more than 100 one-of-a-kind hotels and resorts in nearly 30 countries and territories. Curio Collection properties offer guests authentic, curated experiences through distinctly local offerings and elevated amenities, while providing the benefits of Hilton and its award-winning guest loyalty program [Hilton Honors](#). Experience a positive stay at Curio Collection by Hilton by booking at curiocollection.com or through the industry-leading [Hilton Honors app](#). [Hilton Honors](#) members who book directly through preferred Hilton channels have access to instant benefits. Learn more about the brand at newsroom.hilton.com/curio, and follow Curio Collection by Hilton on [Facebook](#), [Instagram](#) and [Twitter](#).

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